

【Press Release】

June, 17th 2020

Online Business Meetings for TITAS 2020 Buyers show strong interests in multi-functional and personal protective equipment textiles

Organized by the Taiwan Textile Federation (TTF) and under the auspices of the Bureau of Foreign Trade, Ministry of Economic Affairs, Taipei Innovative Textile Application Show (TITAS) Online Business Meetings concluded with success on June 17th. In light of the severity of COVID-19 pandemic all over the world, in order to keep the connection between the exhibitors and global buyers, TITAS organized online business meetings so the exhibitors can take necessary preparations for the revival of post-COVID-19 global economy. During the two-day event, around 50 TITAS exhibitors met with 16 global brands from 7 countries in over 90 one-to-one online meetings.

This year, the online meetings mainly feature functional textiles in outdoor, sports, and personal protective equipment. Buyers from various domains participated in these meetings, including BMX bikes, cycling, trekking, adventurous sports, swimming, running, skiing and workwear. These brands include: KATHMANDU from New Zealand; CANTERBURY, SPRAYWAY, RONHILL, PENTLAND, SPEEDO, and BERGHAUS from the UK; SCOTT, PVH, and BURTON from the US; VAUDE from Germany; MITSUI and MIZUNO from Japan; PROSPECS from Korea; and TOREAD from Mainland China.

This season buyers mostly focused on fabrics for face masks, multi-functional wovens and knits for sports, outdoor, leisure and fashion wear with functions like moisture-absorbent, wicking, waterproof, UV-cut, far infrared, temperature management, odor control, anti-bacterial, bio-degradable wovens and knits, special yarns made to reduce waste water and carbon emission from dyeing process, and so on.

COVID-19 pandemic is relatively eased off in Taiwan. As the result, Centers for Disease Control, R.O.C. has loosen its quarantine restrictions. In compliance with the guidelines of “Epidemic New Life Movement”, TITAS 2020 will be held in October 13-15 as planned. The one-on-one business meetings, in conjunction with TITAS, will be adjusted in accordance with the travel restrictions by combining online meetings. We sincerely welcome the participation of all sectors of textile industry. Please register at our official website www.titas.tw or contact Mr. Eden Huang, Mr. Takashi Wen of telephone: (02)23417251 ext. 2335, 2366.



Online business meeting with representatives from PENTLAND, outdoor and sports brand from the U.K.



Online business meeting with representatives from RONHILL, sports brand from the U.K.



Online business meeting with representatives from PROSPECTS, sports brand from Korea.



Online business meeting with representatives from MIZUNO, sports brand from Japan.



Online business meeting with representatives from PVH, sports and leisure brand from the US.



Online business meeting with representatives from KATHMANDU, outdoor brand from New Zealand.